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ERUB ARTS CLOTHING LABEL DEBUT AT AUSTRALIAN INDIGENOUS FASHION WEEK

The Erub Art Centre has produced its own clothing label, Ailan Pasin, which recently made its big debut in Sydney during the Australian Indigenous Fashion Week.

Ailan Pasin is an assertion of independence and identity by a minority group of Islander people who form one of two Indigenous Australian groups.

The Erub Arts designers showcased their first collection 'Body Language', a series of digitally printed silks and cottons which all conveyed local style, ways, custom and tradition.

The Erub Art Centre is one of three arts organisations in the Torres Strait operationally funded by the Torres Strait Regional Authority (TSRA) with additional assistance from State and Federal art funding.

TSRA Chairman, Joseph Elu, said the two key objectives of the art funding are to provide strong and supported Ailan Kastom, and create an active and sustainable art and craft industry in the region.

"Our Arts Development Plan within the Culture Art and Heritage program particularly sets out to support local artists and making Indigenous art centres stronger," Mr Elu said.

The Islander clothing label was well received at the recent Fashion Week event and the artists are now looking at ways to further progress the business and gain wider exposure for the brand.

The artists at Erub Arts intend to continue sharing their unique Island style and culture with the world by creating comfortable eminently wearable garments and accessories for women of all ages.

The Ailan Pasin garments feature drawings and prints telling Island stories.

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Image courtesy of Steven Carter of Jets digital printing.



Diann Lui, Racy Oui-Pitt, Florence Gutchen and Lynette Griffiths from Erub Arts.

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